



NORTHWEST ANALYTICS

FOR IMMEDIATE RELEASE:

New Vice President of Sales Joins Northwest Analytics

Portland, Oregon (January 3, 2011) – Northwest Analytics, a leading manufacturing intelligence solutions provider, announced the addition of Jim Petrusich as its Vice President of Sales as well as the creation of an inside-sales team to accelerate and expand worldwide sales of existing and new SPC and analytics products.

As Vice President of Sales, Mr. Petrusich is responsible for all global customer engagements, partner sales management, and end user relationships.

NWA CEO Robert Ward noted, “The addition of Jim’s dynamic sales leadership to an already strong direct-sales team and his deep background in technology sales and international business development will ensure more and more manufacturers will enjoy the benefits of Northwest Analytics’ leading solutions.”

Prior to NWA, Mr. Petrusich spent was Vice President of Sales and Service for Planar Systems, Vice President of Sales for Clarity Visual Systems, and several leadership roles at Xerox Corporation.

The company also added an inside sales team to increase its engagement with the North America manufacturing market.

Ward continued, “With NWA’s strong product line-up and acknowledged leadership position, the addition of an inside sales team was a natural next step. It increases both our focus on and continues our commitment to world’s largest manufacturing market.”

About Northwest Analytics, Inc.

Northwest Analytics (www.nwasoft.com) is a leading provider of SPC and quality information software solutions for manufacturers. NWA delivers manufacturing analytics, plant-floor quality data collection, management and monitoring, SPC charting, enterprise reporting, and real-time, embedded SPC to 35% of the Forbes 1000 manufacturers and more than 3,000 manufacturing customers worldwide.

Contact:

Peter Guilfoyle

Vice President, Marketing

pguilfoyle@nwasoft.com

Ph: +1-503-224-7727, extension 113

###